CEC NEWSLETTER

JUNE 1, 2001

In This Issue:

REFERRAL BONUSES

Congratulations to these individuals for earning bonuses through our Manager Referral Bonus Program ...

Star Cast Member	Location	Referral	Bonus Amount
CORY KRIGSVOLD	796	ELIZABETH KRIGSVOLD	$500.00
JEN McGAINEY	403	MELISSA SUPRICK	$500.00
STEVEN BRADFUTE	062	MIKE McCOY	$250.00
CHAD CASTONGUAY	472	STEVEN RICHARD	$250.00
LINDA DENO	319	JOHN KOHLBECK	$250.00
JOANNE GREEN	372	TONY VILAYSICK	$250.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

CONGRATULATIONS TO THE PERIOD 5 WOTC WINNERS!

Region	*ELECTRIC BILL P&L CREDIT*	*$500 AMEX GIFT CERTIFICATE*
Western	NICK GLEASON, Mira Mesa	WAYNE CASEY
Northern	SEAN McGILLICUDDY, Amherst	JEFF LYNCH
Midwest	BEN WERTZ, Indianapolis/Castleton	SHERRIE ERICKSON
Southern	DOUG GROVES, Nashville/Madison	JIM DOUGHERTY



DIANE GARNER draws the lucky names!

ELY SEATBELT

When working the front of the house, if you should see a child pedaling the Ely Helicopter and the ride is not going up, you should check to make sure the seat belt is properly fastened. If the seat belt is not fastened, the ride will not go up. It is important that we make sure all personnel are properly trained on all aspects of Ely safety. (See Ely preventative maintenance document on previous page)

UNDER NO CIRCUMSTANCES SHOULD THIS RIDE BE OPERATED WITH ANY OF THE SAFETY FEATURES DISABLED OR NON FUNCTIONING.

If you have any questions please feel free to contact the Technical Support department 972-258-5458.

TABLE TENT INSERTS

All locations should have received 3 packages of new table tent inserts in their Friday mail. Please update all table tent holders as soon as possible.

The priority order for table tent inserts is as follows:

1. **"New 4 You" Message - Phase 3 locations only**
2. **"Who Says Learning Can't Be Fun"**
3. **"Always Made Fresh Just For You"**
4. **"You Make Their Day. We'll Make Yours."**

***If you want to keep a recruiting message table tent in place please re-order a fresh one from the Purchasing Department at extension 5550.**

REGISTER CARD INSERTS

All locations should be using a Buffalo Wings register card insert message in front of all the registers.

Re-orders table tent inserts and register card inserts through the Purchasing Department at extension 5550.

WOTC SUPPORT TEAM

We are please to introduce your Support Center WOTC contacts, JERREMY BRISTER and PAT BEATY. Jerremy's first day with CEC as a full-time employee was May 7, 2001, and Pat has been with CEC for 14 years.

If you have any questions about WOTC feel free to call the Tax Department and talk to Jerremy or Pat.



left to right: JERREMY BRISTER and PAT BEATY

NEW DIRECTOR OF FIELD SUPPORT

Please welcome STEVEN HATTON to the position of Vice President, Director of Field Support. He will be responsible for Recruiting, Training, POS, and the Birthday Hotline.

Please feel free to contact Steven at 972/258-5563 for any Field Support needs.

TOP 20 SALES VOLUME

RANK	LOC #	LOCATION	SALES
1	446	Bell, CA	$83,596
2	418	Sun Valley, CA	$70,428
3	716	New Orleans/Vets, LA	$58,137
4	117	Kennesaw, GA	$55,313
5	513	Queens, NY	$53,535
6	453	Ventura, CA	$53,250
7	333	Vancouver, WA	$51,854
8	456	Skokie, IL	$51,287
9	465	Torrance, CA	$51,245
10	422	Garden Grove, CA49	$49,826
11	420	Brandon, FL	$49,792
12	845	Willowdale, ONT	$49,238
13	841	Brookfield, WI	$48,857
14	438	Kendall, FL	$48,774
15	324	Pasadena, CA	$48,747
16	084	Fairfax, VA	$48,403
17	844	Mississauga, ONT	$47,573
18	430	Tampa/Crlwd, FL	$47,139
19	943	Roundrock, TX	$46,121
20	321	Newark, CA	$45,773

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE
1	448	Allentown, PA	73.9%
2	452	Levittown, PA	70.3%
3	496	Patchogue, NY	54.4%
4	511	West Islip, NY	51.9%
5	470	Newington, CT	50.2%
6	479	Natick, MA	49.4%
7	520	Latham, NY	48.3%
8	411	Simi Valley, CA	46.2%
9	463	Waterbury, CT	44.1%
10	418	Sun Valley, CA	43.1%
11	467	East Hartford, CT	43.0%
12	471	Newington, NH	42.2%
13	525	East Hanover, NJ	40.8%
14	504	Commack, NY	40.2%
15	476	Springfield, MA	39.6%
16	441	San Diego, CA	38.8%
17	505	Poughkeepsie, NY	37.1%
18	487	Edison, NJ	36.2%
19	751	North Dartmouth, MA	35.9%
20	459	Worcester, MA	35.3%

CEC NEWSLETTER

JUNE 8, 2001

REFERRAL BONUSES

Congratulations to these individuals who earned bonuses through our Manager Referral Bonus Program:

Star Cast Member	Location	Referral	Bonus Amount
MATT CARRILLO	717	MIGUEL GUZMAN	$500.00
COREY JOHNSON	601	JEAN JOHNSTON	$500.00
ZAVEER SAOON	611	MARIO LEE	$500.00
SCOTT STOUT	328	SHAUN RIDENOUR	$250.00
CARLOS DePINTO	435	ELIER HERNANDEZ	$250.00
MARIO IZZO	547	ANTHONY SCARSELLA	$250.00
ELSA McELLAN	415	JIMMY HEAD	$250.00
JIM MILLIGAN	117	SEAN HENRY	$250.00
ERIC O'CAMPO	597	STEVE GARNER	$250.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

PLEASE ACCEPT OUR APOLOGIES ...

In last week's newsletter, we congratulated the 5th period WOTC winners. Unfortunately, I misspelled the name of one of the winners. Please allow me to correct that error now ... the winner of the Electric Bill P&L Credit for the Western Region is ...

NICK GEASLAND

General Manager in Mira Mesa/San Diego, CA *(Who's that Nick GLEASON person anyway?!?)*

LIMITED EDITION GRADUATION CHUCK E.

THERE ARE ONLY 100 MORE ORDERS LEFT AT DENNIS FOLAND!
LET'S GET THESE ORDERED AND SOLD BY THE MIDDLE OF JUNE!

SPT DISTRIBUTION IS MOVING TO A NEW WAREHOUSE!

Effective immediately, please the following changes to your records ...

SPT DISTRIBUTION CO., INC.
7215 WEST TOPEKA BLVD.
FORBES INDUSTRIAL PARK, BUILDING D
TOPEKA, KS 66619
TELEPHONE: (785) 862-5226

KID CHECK BALLOONS

All locations with the Sony HSR1 video Kid Check monitoring system need to be very careful when placing the balloons at the Kid Check stand. When hanging the balloons, make sure the balloons do not block the view of the camera. Please make sure each of your managers and cast members are aware of this issue.

If you have any questions, please contact the CEC Technical Support Department at (972) 285-5458.

GENERAL CINEMA SUMMER MOVIE CAMP PROMOTION

Markets participating in the General Cinema Movie Camp Promotion are:

Boston	**New York**	**Philadelphia**
Chicago	**(except Long Island**	**Baltimore**
Indianapolis	**Cleveland**	**Minneapolis**
Northern New Jersey		**Milwaukee**

If you need further materials or have not received your initial shipment, please contact Brenda Holloway in the Marketing Department at (972) 258-4222.

MAKING MAGIC

#539 - READING, PA - "I would like to take this opportunity to tell you how much my family enjoys going the Chuck E. Cheese. Since the local one opened, I go about twice a month. The kids are free to play and have fun while we adults enjoy a conversation. We have had very good service and thought you could let them know they are doing a good job!"

#324 - PASADENA, CA - "I would just like to let you know I had a pleasant birthday experience for my child. The party was great and our service was incredible!"

#095 - CHINO, CA - "I would like to give recognition to your crew members for all their help in making my son's 2nd birthday party a success. The first person is the manager MONICA. She was wonderful, even when I was having problems with the reservations office, she took care of everything. The next person is KIM at the reservations office. She was a doll and took care of everything on the reservations end and I would like to thank her. The 3rd person is TRICIA, my hostess. She is a great asset. The 4th person is ANGIE, the coordinator. She helped me bring in the party favors and answered my questions. On behalf of my husband and myself, I would like to thank these individuals and hope you will take notice of how special they are, especially to crazy moms and dads who have parties at Chuck E. Cheese's!"

TOP 20 SALES VOLUME

Rank	Loc #	Location	Sales	Rank	Loc #	Location	Sales
1	446	Bell, CA	$90,133	11	420	Brandon, FL	$57,948
2	418	Sun Valley, CA	$77,338	12	438	Kendall, FL	$56,418
3	333	Vancouver, WA	$74,155	13	321	Newark, CA	$55,014
4	716	New Orleans/Vets, LA	$64,404	14	456	Skokie, IL	$53,917
5	453	Ventura, CA	$63,128	15	109	Burbank, CA	$53,091
6	117	Kennesaw, GA	$61,045	16	841	Brookfield, WI	$51,436
7	465	Torrance, CA	$60,066	17	439	National City, CA	$51,278
8	422	Garden Grove, CA	$59,860	18	407	Corona, CA	$51,069
9	513	Queens, NY	$59,366	19	430	Tampa/Carrollwood, FL	$51,055
10	324	Pasadena, CA	$58,323	20	325	Fullerton, CA	$50,580

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE	RANK	LOC #	LOCATION	% INCREASE
1	471	Newington, NH	112.8%	11	714	Indianapolis/WaSq, IN	50.0%
2	516	Hamburg, NY	107.8%	12	505	Poughkeepsie, NY	44.1%
3	751	North Darmouth, MA	73.4%	13	448	Allentown, PA	43.7%
4	476	Springfield, MA	67.1%	14	498	Cherry Hill, NJ	42.8%
5	472	Manchester, NH	61.2%	15	964	Harrisburg, PA	41.9%
6	520	Latham, NY	57.7%	16	556	Toledo, OH	41.9%
7	463	Waterbury, CT	56.8%	17	045	Oceanside, NJ	41.9%
8	488	Burlington, MA	53.7%	18	073	Matteson, IL	41.5%
9	954	Wilmington, DE	51.4%	19	096	Indianapolis/Csltn, IN	40.5%
10	459	Worcester, MA	50.3%	20	405	La Mesa, CA	40.3%

CEC NEWS

JUNE 15, 2001

REFERRAL BONUSES

Congratulations to these individuals who earned bonuses through our Manager Referral Bonus Program:

Star Cast Member	Location	Referral	Bonus Amount
THOMAS JOHNSON	066	JOHN CAMPANACCI	$500.00
PETE PANUNZZI	438	MARIE LUNA	$500.00
JIM PELKY	471	MANUEL BOLIVAR	$500.00
JOHNNY ZIADEH	334	JOHN SCHACLINGER	$500.00
CHERYL BOLIN	304	GLENDA JOHNSON	$250.00
KIM COTE	457	COLLEEN CANAVAN	$250.00
KIM GRUHN	553	SCOTT GRUHN	$250.00
DAVID KITNER	611	DOREEN HODGE	$250.00
JEREMY SMITH	092	BEN BUTLER	$250.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

DENNIS FOLAND AND MCLANE INVOICES

All invoices for Dennis Foland and McLane should be mailed to Accounts Payable. The invoices for these vendors are automatically processed through EDI (electronic data interchange). Your invoices are matched against the EDI file to ensure that you are being billed correctly.

If an item was returned, it is important that you note this on the invoice. This will help to support your claim that a credit is due.

If you have any questions, please call the Accounts Payable Department in the Support Center.

JUNE 24, 2001 COUPON PROMOTION

All markets will participate in a June coupon promotion. Coupons will be in newspapers on June 24. Below is a detailed list by market with coupon versions.

COUPONS:

SUPER FUN FAMILY PACK	CHUCK E.'S CHOICE	FUN MEAL DEAL	ULTIMATE PLAY PACKAGE
• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 30 game and ride tokens! ONLY $19.99 WITH COUPON	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 48 game and ride tokens! ONLY $22.99 WITH COUPON	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 75 game and ride tokens! ONLY $25.99 WITH COUPON	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 99 game and ride tokens! ONLY $29.99 WITH COUPON

MARKETS:

Albany	Cleveland	Huntsville	Midland/Odessa	Salinas/Monterey
Albuquerque	Colorado Springs	Indianapolis	Milwaukee	San Antonio
Alexandria	Columbia, SC	Jacksonville	Minneapolis	San Diego
Amarillo	Columbus, GA	Kansas City	Mobile/Pensacola	San Francisco
Atlanta	Corpus Christi	Knoxville	Montgomery	Savannah
Augusta	D/FW	Lacrosse	Nashville	South Bend
Austin	Davenport	Lafayette	New York	Springfield, IL
Bakersfield	Dayton/Springfield	Lansing	Oklahoma City	Springfield, MA
Baltimore	Denver	Las Vegas	Omaha	Springfield, MO
Biloxi-Gulfport, MS	Des Moines	Lexington	Orlando	St. Louis
Binghampton/Vestal	Detroit	Lincoln	Palm Springs	Tampa/St. Petersburg
Birmingham	El Paso	Little Rock	Peoria	Toledo
Boise	Evansville	Los Angeles	Philadelphia	Topeka
Boston	Flint/Saginaw	Louisville	Providence	Tulsa
Buffalo	Fresno/Visalia	Lubbock	Raleigh/Durham	Tyler/Longview
Cedar Rapids	Ft. Smith/Fayetteville	Madison	Reno	Wash DC
Charleston	Ft. Wayne	McAllen-	Richmond	West Palm
Charlotte	Grand Rapids	Brownsville, TX	Roanoke	Wichita Falls
Chattanooga	Greenville, SC	Memphis	Rochester	Wichita, KS
Chicago	Hartford	Miami	Rockford	Wilkes-Barre/Scranton
Cincinnati	Houston		Sacramento	Youngstown/Boardman

NOTE: NEW COUPON OFFER - ADD A MEDIUM PIZZA FOR ONLY $7.99

SUPER FUN FAMILY PACK	CHUCK E.'S CHOICE	FUN MEAL DEAL	ULTIMATE PLAY PACKAGE
• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 30 game and ride tokens! ONLY $19.99 WITH COUPON ADD A MEDIUM PIZZA FOR $7.99!	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 48 game and ride tokens! ONLY $22.99 WITH COUPON ADD A MEDIUM PIZZA FOR $7.99!	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 75 game and ride tokens! ONLY $25.99 WITH COUPON ADD A MEDIUM PIZZA FOR $7.99!	• 1 large pizza with 1or 2 toppings or Super Combo • 4 regular size soft drinks • 99 game and ride tokens! ONLY $29.99 WITH COUPON ADD A MEDIUM PIZZA FOR $7.99!

MARKETS:

Baton Rouge	Green Bay	New Orleans	Columbus, OH	Harrisburg, PA

Call POS with any questions about your registers; after hours, call 817/870-0744. Please call Piper Shealy in Marketing with any questions about the coupon promotion.

TOP 20 SALES VOLUME

Rank	Loc #	Location	Sales	Rank	Loc #	Location	Sales
1	446	Bell, CA	$82,591	11	841	Brookfield, WI	$56,250
2	418	Sun Valley, CA	$72,040	12	430	Tampa/Carrollwood, FL	$55,956
3	117	Kennesaw, GA	$67,569	13	033	Houston/Cprfld, TX	$54,821
4	333	Vancouver, WA	$67,508	14	465	Torrance, CA	$54,685
5	420	Brandon, FL	$63,761	15	611	Norcross, GA	$54,213
6	453	Ventura, CA	$62,304	16	422	Garden Grove, CA	$52,347
7	716	New Orleans/Vets, LA	$59,033	17	444	San Bruno, CA	$51,873
8	456	Skokie, IL	$58,831	18	407	Corona, CA	$50,309
9	438	Kendall, FL	$58,124	19	513	Queens, NY	$49,647
10	321	Newark, CA	$56,526	20	109	Burbank, CA	$49,172

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE	RANK	LOC #	LOCATION	% INCREASE
1	604	Madison, WI	52.1%	11	092	Waldorf, MD	29.4%
2	561	Cincinnati, OH	41.8%	12	095	Chino, CA	27.8%
3	456	Skokie, IL	38.8%	13	060	Evansville, IN	26.6%
4	603	Grand Chute, WI	33.7%	14	077	Kansas City/Antioch, MO	26.0%
5	073	Matteson, IL	33.1%	15	044	Escondido, CA	25.8%
6	956	Cedar Rapids, IA	32.2%	16	954	Wilmington, DE	25.8%
7	797	Edina, MN	31.9%	17	916	Fairview Heights, IL	25.2%
8	096	Indianapolis/Cstltn, IN	31.5%	18	064	Charlotte/Pinewood, NC	24.5%
9	724	Lacrosse, WI	30.8%	19	429	Granada Hills, CA	24.3%
10	346	Indianapolis/Grnwd, IN	30.6%	20	958	Des Moines, IA	24.1%

CEC ENTERTAINMENT CHUCK E. CHEESE'S WEEKLY

JUNE 22, 2001

Here's what to look for inside ...

VERY IMPORTANT: THE FOLLOWING MEMO WAS EMAILED TO YOUR REGIONAL AND DISTRICT MANAGERS ON FRIDAY, JUNE 15TH ...

ALERT - IMMEDIATE ACTION NECESSARY!

To all RVPs, District Managers and General Managers: Please remove the following items from your Merchandise Inventory <u>IMMEDIATELY</u>:

1.	DINOSAUR INK PENS	150 Ticket Category	Item #50453
2.	SNAKE INK PENS	60 Ticket Category	Item #50445

It has been brought to our attention that these pens are being purchased by Guests and are mistakenly being used as a toy. Due to the nature of this product and its similarities to a toy, this confusion can potentially cause harm to our Guests.

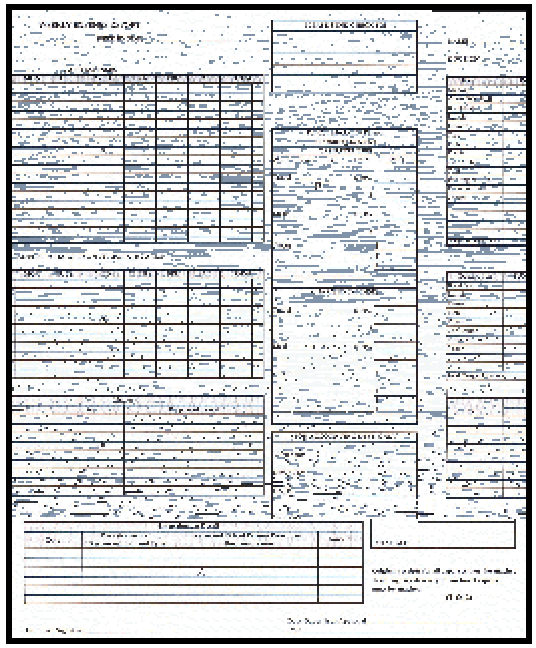
If you have any of the DINOSAUR or SNAKE pens in your inventory, they must be removed from your locations and destroyed!

Please direct any questions regarding this notice to Risk Management, Pamela Grayson, 972/258-5609.

EXPENSE REPORTS

Accounts Payable has been receiving a high volume of expense reports that are not filled out correctly. Please review the guidelines stated in the Corporate Travel Policy. If you do not have a copy, please contact Helen Brown at (972) 258-5573.

To prevent a delay in processing your expense report and the possibility of coding the expense to an incorrect location, you should ...



1. Not submit faxed copies of receipts. The expense report will not be processed without the original receipts.
2. Tape the receipts to a letter size sheet of paper. Do not staple receipts to the back of the expense report.
3. Write the location number the expense is to be charged in the Cash Expenses Section on the right hand side of the form. This section should always be filled out.
4.



REFERRAL BONUSES

Congratulations to these individuals who earned bonuses through our Manager Referral Bonus Program:

Star Cast Member	Location	Referral	Bonus Amount
DAVID JACOBS	068	KEN JOHNSONI	$500.00
MIKE HARRIS	736	TRACY BARRETT	$300.00
VERNON WARD	304	CHUN RESKO	$250.00
CHERYL BOLIN	304	GLENDA JOHNSON	$250.00
CYNDI COOPER	938	MATTHEW MONAHAN	$250.00
MARIA DISANTI	103	CHRISTOPHER RYBICKI	$250.00
MIKE HARRIS	736	COREY BAILEY	$250.00
BECKY JACOBS	360	ANGELA WILLARD	$250.00
RICHARD MILLER	559	CHRISTOPHER RYBICKI	$250.00
SUSAN WALSH	071	SHEILA DOUGLAS	$250.00
DOREEN HODGE	612	KENNETH VANDERVOORT	$ 50.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

CHANGES IN THE BENEFITS DEPARTMENT

BILL BOTEL has replaced Cheryl Graf who left CEC June 8th. We wish her the best in the future. BILL brings 12 years of benefits experience and we're looking forward to working with BILL and continuing to move the Benefits Department forward.

Our Benefits Department is now staffed as follows:

GRACIE BALTIERRA
Senior Benefits Administrator - 972/258-5496
Primary responsibilities include: Medical, Dental, Vision, Section 125/Flexible Spending Accounts, Credit Union, and Executive Benefits.

BILL BOTEL
Senior Benefits Administrator - 972/258-5463
Primary responsibilities include Life Insurance, Optional Life Insurance, Long Term Disability, Short Term Disability, and the 401K Plan.

Although Gracie and Bill have their own areas of responsibility, they are cross-trained to cover the entire Benefits area. Feel free to contact either of them for assistance.
Please join me in welcoming BILL to our team!

— Thanks, Catherine Olivieri

BULK HAND SOAP

As summer progresses, we will transition from our Eco Lab cartridge soap dispensers to Eco Lab bulk soap dispensers. This will lower our cost by about 50%. Only the pack/size changes. Our soap, Anti-Bacterial Clean & Smooth, stays the same. Our current pack size of 16/450 ml will be replaced by 4/1 gallon.

To initiate the change, or if you ave canceled a restroom cleaning service and need a replacement, call your Eco Lab rep and have his install the new bulk soap dispensers and to bring you a couple of cases of bulk hand soap to last until McLane begins stocking it. McLane will stock both pack/sizes for a couple of months before discontinuing the cartridges. Please call Mike Johnson in Purchasing with any questions.

AIR FRESHENERS FOR RESTROOMS

For those of you who have eliminated your restroom cleaning service and are now in need of air fresheners for your restrooms, we have asked E. Don to stock the items listed below. This new system requires no batteries. It is a solid deodorant block that goes into a wall-mounted cabinet that is attached to the wall by double-sided tape.

ITEM	ORDER #	CASE SIZE	CASE COST
Wall Mounted Cabinet	1J1564	1	$ 2.62
Cherry Deodorant Block	1J1557	12	$16.73

We recommend you put two cabinets in each restroom. Each block should last about a month, so a case should last at least a couple of months. The cabinets should be mounted in the same spot as any previous deodorizer so it can cover any blemishes on your wall.

! DO NOT MOUNT THESE WITHIN THE REACH OF A CHILD-THE DEODORANT BLOCKS LOOK LIKE CANDY **!**

Please call Mike Johnson in Purchasing with any questions.

DIDN'T YOU EVER ASK YOURSELF ...

Why does the sun lighten our hair, but darken our skin?

Why doesn't glue stick to the inside of the bottle?

Why is it that doctors call what they do "practice"?

Why is the 3rd hand on the watch called a second

TOP 20 SALES VOLUME

Rank	Loc #	Location	Sales
1	446	Bell, CA	$78,086
2	333	Vancouver, WA	$67,154
3	418	Sun Valley, CA	$64,985
4	420	Brandon, FL	$59,567
5	321	Newark, CA	$59,526
6	117	Kennesaw, GA	$57,991
7	453	Ventura, CA	$55,521
8	513	Queens, NY	$53,543
9	430	Tampa/Carrollwood, FL	$53,497
10	444	San Bruno, CA	$53,058
11	716	New Orleans/Vets, LA	$52,721
12	081	Irving, TX	$51,087
13	407	Corona, CA	$49,425
14	325	Fullerton, CA	$49,003
15	422	Garden Grove, CA	$48,794
16	033	Houston/Copperfield, TX	$48,350
17	592	Houston/Webster, TX	$48,271
18	456	Skokie, IL	$48,060
19	438	Kendall, FL	$47,908
20	465	Torrance, CA	$47,474

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE
1	794	Maple Grove, MN	140.9%
2	409	Diamond Bar, CA	25.8%
3	451	Northridge, CA	22.6%
4	415	San Bernardino, CA	20.4%
5	414	Murrieta, CA	19.7%
6	406	Huntington Beach, CA	18.7%
7	592	Houston/Webster, TX	18.4%
8	444	San Bruno, CA	16.8%
9	332	Albuquerque, NM	15.7%
10	498	Cherry Hill, NJ	15.3%
11	418	Sun Valley, CA	15.0%
12	410	Sacramento/Arden, CA	14.6%
13	691	Pasadena, TX	14.1%
14	954	Wilmington, DE	14.0%
15	956	Cedar Rapids, IA	13.7%
16	462	Carson, CA	13.6%
17	372	Birmingham/Pkwy, AL	13.3%
18	439	National City, CA	13.0%
19	966	Charleston, SC	12.5%
20	447	La Mirada, CA	12.4%

CEC ENTERTAINMENT CHUCK E. CHEESE'S WEEKLY

JUNE 29, 2001

HERE'S WHAT TO LOOK FOR INSIDE ...

REFERRAL BONUSES

Congratulations to the following individuals for their efforts with the Manager Referral Bonus Program:

Star Cast Member	Location	Referral	Bonus Amount
VINCE BEASLEY	098	JANINE GOSS	$250.00
SHELLY FLY	558	MIKE MAITOZA	$250.00
THOMAS KLONIS	539	CLAUDIO PAEZ	$250.00
HOANG NGUYEN	571	LOIS LOPEZ	$250.00
DEBRA WHITE	954	REGINA WILEY	$250.00
LUEN WEI	592	BOB LIBO CAI	$100.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

BIRTHDAY / GIFT CARD PROCEDURES...

Our revised Birthday/Gift Card Procedures will be included in the June 29th mailing to the locations.

You will be receiving a start-up set of envelopes and a memo outlining the procedures which will be effective IMMEDIATELY.

Please contact Diane Van Gundy at 972/258-5507 or Steve Kooker at 972/258-5414 with any questions.

Marketing P.O.P. Update
TABLE TENT INSERTS

All locations should have received a package of RECRUITING table tent inserts in their Friday mail. Please update all table tent holders as soon as possible.

The priority order for table tent inserts is as follows:

- "New 4 You" Message - Phase 3 locations only
- "No Two Days Are Alike" - Recruiting message
- "Always Made Fresh Just For You"
- "You Make Their Day. We'll Make Yours."

i If you don't have any of the versions listed above or need new clean and unfaded table tent inserts please contact the Purchasing Department at 972/258-5550.

BIRTHDAY BROCHURE DROP-SHIPMENT

July is the first of the three months a year in which we will automatically drop-ship a package of birthday brochures ($20 per 500) to each location, along with their American Business Forms order. If you do not place an order during the month of July the brochures will be automatically shipped at the end of the month.

Please be sure to always keep a supply of Birthday Brochures in your brochure rack at the front of your store. English and Spanish versions of the Birthday Brochure can be ordered at anytime through American Business Forms.

Please call Gary Frank at (972) 258-5635 with any questions.

YOU DO MAKE A DIFFERENCE!

Here's a great letter from one of our former cast members …

"This is Gina the trainer from Corpus Christi that opened four wonderful, memory-filled stores for CEC. I thank you for sending me the pictures you took in Tennessee. I most of all would like to thank you for the good words you told my previous employer about my work for CEC. Just to let you know, I am working for a new local radio station as an on-air personality on the morning show. So in some ways, I am a local celebrity. My father was a DJ and I had always wanted to do the same since I was younger. I am now living out another one of my dreams. My first was to work for Chuck E. Cheese's. I miss the magic and all the fun of being a trainer and cast member of the greatest kids place in the whole wide world, but I will never forget all of the great people I met in my dream. You being one of the many that gave me words of encouragement that I will never forget. So in closing, I wish you and the rest of the Corporate Team the best and all of God's blessings.

Sincerely, Gina Guadalupe Gonzalez"

CONGRATULATIONS to our recent CEC UNIVERSITY GRADUATES!

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JEFF KOENIG
DUSTIN POTTER
STACY ALLAN
RICK LOPEZ
BRANDI BLAIR
BRADLEY FREEMAN
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ERNEST WILLIAMS

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STEPHEN FISK
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GREGORY MOREHEAD
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VIDAL HO
MIKE JIRBI
ANGELA LOMA
MIGUEL GUZMAN
AHMAD KAHALA
BENNETT ROMERO
BRIAN GALLIEN

Technicians:

GARY BURCH
EUGENE SCHMIDT
OMAR DIAZ

STOP AND THINK ABOUT IT ...

- The real art of conversation is not only to say the right thing at the right time, but also to leave unsaid the wrong thing at the tempting moment.
- Remember ... amateurs built the ark. Professionals built the Titanic.

TOP 20 SALES VOLUME

Rank	Loc #	Location	Sales
1	446	Bell, CA	$91,084
2	418	Sun Valley, CA	$78,656
3	930	Beaumont, TX	$76,723
4	420	Brandon, FL	$71,475
5	333	Vancouver, WA	$70,923
6	430	Tampa/Carrollwood, FL	$66,783
7	513	Queens, NY	$65,941
8	465	Torrance, CA	$62,754
9	453	Ventura, CA	$60,308
10	321	Newark, CA	$60,176
11	324	Pasadena, CA	$59,230
12	407	Corona, CA	$57,290
13	117	Kennesaw, GA	$57,217
14	438	Kendall, FL	$56,807
15	444	San Bruno, CA	$54,971
16	422	Garden Grove, CA	$54,687
17	099	Herndon, VA	$54,680
18	716	New Orleans/Vets, LA	$54,407
19	109	Burbank, CA	$53,237
20	423	Norwalk, CA	$52,685

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE
1	794	Maple Grove, MN	140.9%
2	409	Diamond Bar, CA	25.8%
3	451	Northridge, CA	22.6%
4	415	San Bernardino, CA	20.4%
5	414	Murrieta, CA	19.7%
6	406	Huntington Beach, CA	18.7%
7	592	Houston/Webster, TX	18.4%
8	444	San Bruno, CA	16.8%
9	332	Albuquerque, NM	15.7%
10	498	Cherry Hill, NJ	15.3%
11	418	Sun Valley, CA	15.0%
12	410	Sacramento/Arden, CA	14.6%
13	691	Pasadena, TX	14.1%
14	954	Wilmington, DE	14.0%
15	956	Cedar Rapids, IA	13.7%
16	462	Carson, CA	13.6%
17	372	Birmingham/Pkwy, AL	13.3%
18	439	National City, CA	13.0%
19	966	Charleston, SC	12.5%
20	447	La Mirada, CA	12.4%

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